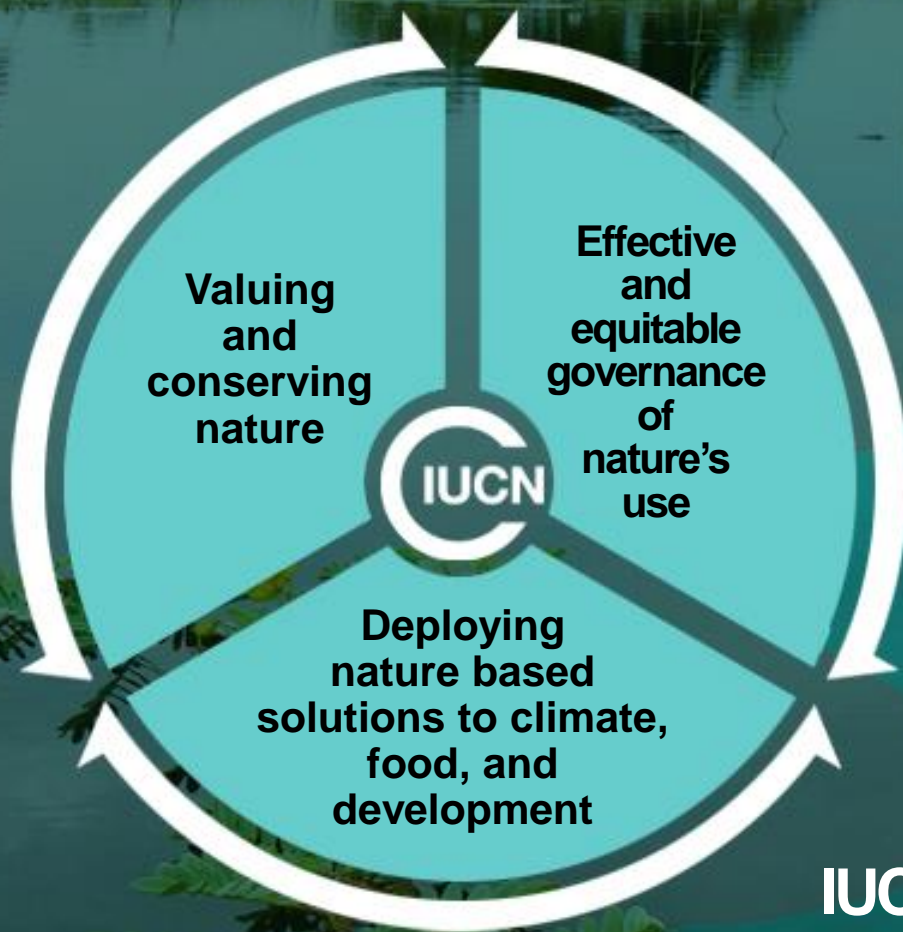


Global Business and Biodiversity Partnership Meeting, Oct 3 2013



Gerard Bos
Head of Global Business and Biodiversity Programme

IUCN Programme 2013 – 2016



Implementing the IUCN 2013-16 Programme: Organisational Roles

Members

- 1,231 Members worldwide from over 160 countries:
 - ✓ States: 89
 - ✓ Govt. agencies: 124
 - ✓ National NGOs: 875
 - ✓ Int. NGOs: 101
 - ✓ Affiliates: 42
- Over 60 Regional and National Committees
- World Conservation Congress
- Council

Secretariat

Regional Presence & Programmes

- Asia
- West Asia
- Europe
- West and Central Africa
- Southern and Eastern Africa
- North Africa
- Meso America
- South America
- North America
- Oceania

Director General & Corporate Functions

Global Programmes

Biodiversity Conservation:

- Species
- TRAFFIC
- Protected Areas
- World Heritage

Nature-based Solutions:

- Forest and Climate Change
- Marine and Polar
- Water
- Ecosystem Management
- Economics
- Business and Biodiversity
- Gender
- Social Policy

Policy & Programme:

- Environmental Law
- Policy
- Science and KM
- Capacity Development
- Planning, M&E

Commissions

- 11,000 voluntary experts in 6 thematic groups:



IUCN Programme 2013-16:

(i) Valuing and conserving biodiversity; (ii) Effective and equitable governance of nature's use; (iii) Deploying nature-based solutions to climate, food and development

IUCN's Six Flagship Knowledge Products

Natural Resource Governance Framework: Effectiveness, rights, equity and benefits

IUCN Red List of
Threatened
Species: measures
extinction risk

IUCN Red List of
Ecosystems:
measures risk of
collapse

Human
Dependency
on Nature:
values nature's
contribution to
people's
livelihoods

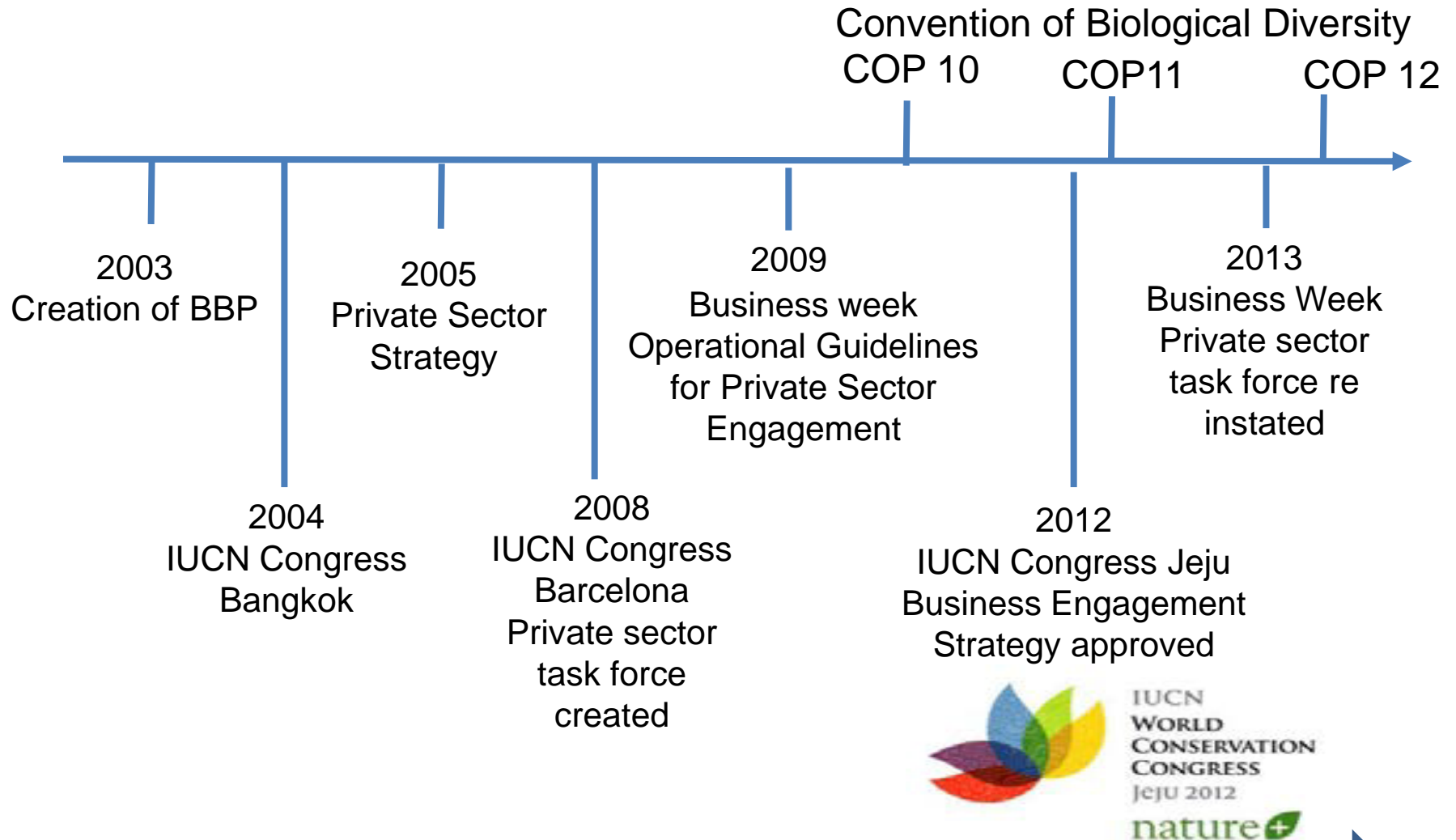
Key Biodiversity
Areas (KBAs):
biodiversity areas
requiring
conservation action

World Database on
Protected Areas
(WDPA):
sites with protected
status





Timeline of IUCN Business Engagement Strategy

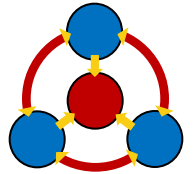


More than 150 business engagements across the Secretariat...

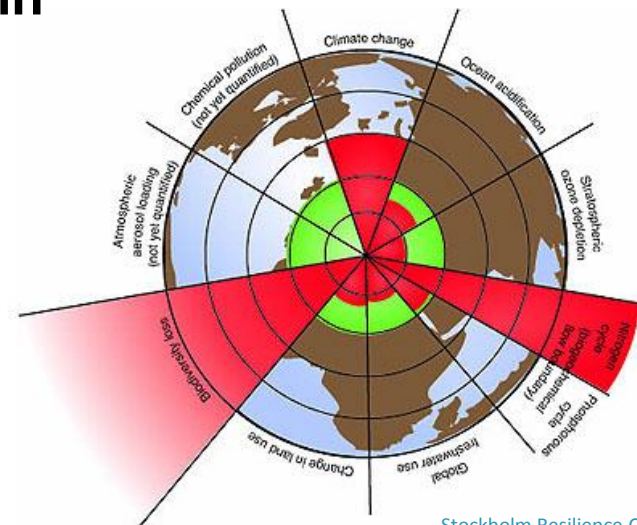


IUCN engagement with business

Key lessons learnt (in the last 10 years)

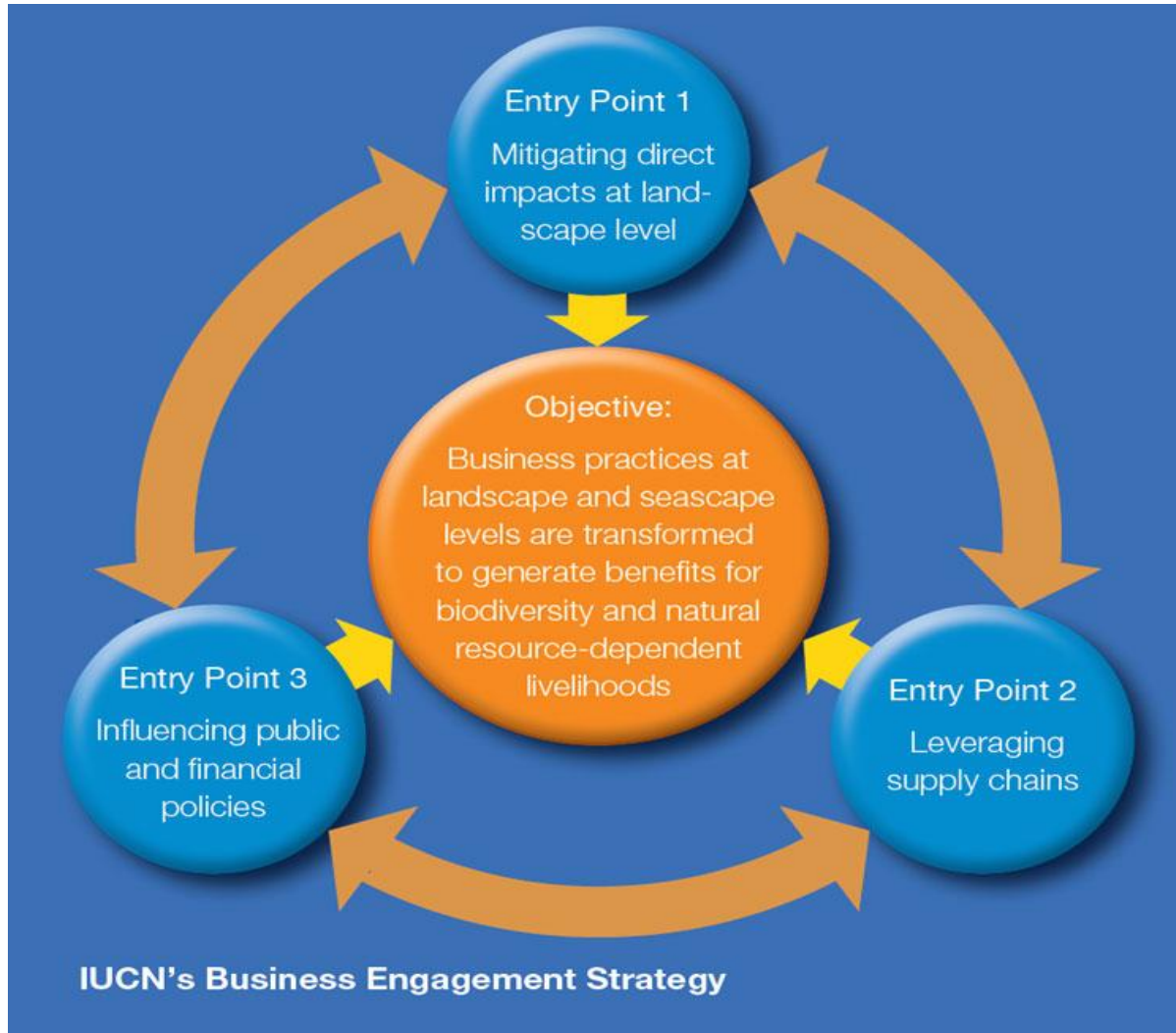


- **Incremental change is not enough**, there is need to move to transformational change
- Business practice transformation has to include **shaping regulatory frameworks** with governments
- We need to leverage greater change by influencing **across sectors and supply chains** not a single company
- The most contentious issue is the impact of business on **natural resource dependant livelihoods**
- There is an urgent need to **invest in nature based solutions** and key biodiversity areas

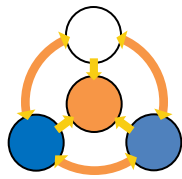




Business Engagement Strategy: one objective, three interconnected entry points



IUCN Mitigate direct impacts at a landscape level

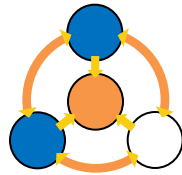


- Integration of biodiversity risk management measures in business operations
- Biodiversity management practices strengthened across a range of sectors
- Promote awareness and value of Net Positive Impact and No Net Loss commitments
- IBAT users:





Leverage on supply chains



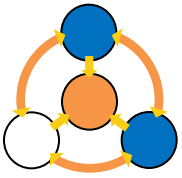
Aluminium Stewardship Initiative (ASI)

Thirteen companies from the aluminium value chain have joined forces to :

- foster greater sustainability and,
- transparency throughout the aluminium industry,
- from bauxite mining to the production of commercial and consumer products, use and reuse/recycle of these products



Influence public & financial policies



- Screening of investments against various safeguards – IFC, World Bank, Equator Banks
- Identification of critical habitat (custom version of IBAT for IFC, tailored to PS 6)
- Integration of (non) financial and technical risk factors in project finance decisions



JPMORGAN CHASE & CO.





Scaling up the IUCN Business Engagement Strategy

Leading businesses to pilot and promote best practice tools

Business group to promote robust standards as benchmark

Direct public and financial policy engagement to create a level playing field for progressive businesses



wbcasd



IUCN expectation from CBD - Global Partnership for Business and Biodiversity

- Network of networks with a purpose (not just another B&B platform)
- Link back to CBD Agenda: Aichi targets, ABS protocol, ...
- Ensure and check alignment between global, regional and national biodiversity related efforts
- Encourage the missing actors to come to the table (in order not to end on the menu!)
 - The negotiators
 - Regulators and policy makers
 - SME's
 - Under-represented sectors (e.g. financial sector)
- Identify the gaps and missing links and gaps (IPBES)





Thank you – Merci beaucoup
gerard.bos@iucn.org

The banner is divided into two horizontal sections. The top section has a dark blue background. On the left, it features the text "World Forum on Natural Capital" in white, with "EDINBURGH · 2013" below it. A stylized white bird icon is positioned above the text. On the right side of this section, there are five circular social media icons: Twitter, YouTube, LinkedIn, Google+, and RSS. Below these icons, the dates "21 - 22 NOVEMBER" are displayed in white. The bottom section has a white background with a dark blue border at the top and bottom. On the left, there is the IUCN logo and a colorful graphic of three leaves. To the right of the graphic, the text "IUCN WORLD PARKS CONGRESS SYDNEY 2014" is written in blue. Further right, the slogan "Parks, people, planet: inspiring solutions" is written in a cursive font, with "12 - 19 November 2014" below it. In the top right corner of this section, the text "English | French | Spanish" is visible. At the bottom of the banner, there is a dark blue navigation bar with white text for "Home", "About", "Programme", "Get Involved", "Stay Connected", and "Who We Are", each followed by a small downward arrow. On the right side of this bar, there is an orange button with white text that says "44 days before Registration opens".

www.naturalcapitalforum.com

www.worldparkscongress.org